

PT BONDI SUGIH RAHAYU

BONDIQU

COMPANY PROFILE

TABLE OF CONTENTS

1	About the Company	1
2	Company History and Evolution	2
3	About The Founder	3
4	Founder Statement	4
5	Vision and Mission	5
6	Why Choose Us?	6
7	Our Services	7
8	Contact Information	13

About the Company



Bondiqu (PT Bondi Sugih Rahayu), a limited liability company registered in Indonesia, is an integrated service company offering comprehensive solutions in the fields of tourism, transportation, event organization, professional training, outbound activities, souvenir provision, catering services, and construction.

Embracing the concept of “unique & integrated service,” Bondiqu enables clients to access a wide range of services efficiently under one professional umbrella. With a strong emphasis on quality, innovation, and customer satisfaction, Bondiqu has established itself as a trusted partner for individuals, educational institutions, communities, and corporations in designing and executing various activities and operational needs.

Supported by a competent team and a strategic cross-sector partnership network, Bondiqu continues to grow as an adaptive, visionary, and high-standard company, carrying the mission of empowering local potential through world-class services.

Company History & Evolution

The origins of Bondiqu trace back to 2015, when Kristina’s mother began a small-scale business in domestic tourism. Motivated by a deep passion for travel and a desire to showcase the beauty of Indonesia, the initial idea for the business was born.

In 2017, Kristina became actively involved, bringing a more professional approach to the development of the venture. The brand GIFTour & Trans was introduced, reflecting a focus on educational tourism and transportation services.

A significant milestone came in 2020 when Kristina gave her newly adopted kitten the name “Bondi,” inspired by Bondi Beach in Sydney, her favorite destination during her time living in Australia. The name “Bondi” was soon adopted as the new brand identity, becoming Bondi Tour, which embodied a warmer, more personal, and professional service experience.



As the company expanded into various service sectors, it officially rebranded in 2024 as Bondiqu, a name derived from the combination of “Bondi” and “Unique.” This new identity reflects the company’s innovative, distinctive, and integrated approach to service. On 18 June 2024, Bondiqu launched www.bondiqu.com to unify its digital presence and extend its reach to a worldwide audience.

About the Founder



KRISTINA (CHICHI BONDI)

CHIEF EXECUTIVE OFFICER & FOUNDER OF BONDIQU

Kristina, professionally known as Chichi Bondi, is the founder and driving force behind the transformation of Bondiqu. She pursued her education and professional training in Australia, earning an Advanced Diploma of Hospitality Management from the Ashley Institute of Sydney, as well as certification from the Law Act Board, Government of New South Wales, in laws and regulations governing the service industry.

With over a decade of experience in Australia's hospitality sector, Kristina served as General Manager at Broadway Bar & Lounge in New South Wales and was actively involved in organizing official events for the Australian Government, including functions for the Prime Minister. She is also a certified professional chef, specializing in international cuisine and premium food service.

In late 2015, Kristina returned to Indonesia to assist her mother in developing the family's tourism business. Between 2016 and early 2017, she traveled extensively across the archipelago to gain firsthand insight into the country's tourism potential, cultural richness, and local wisdom. This journey solidified her vision of building Bondiqu as a company that integrates international service standards with local values, while maintaining a strong commitment to sustainability and the empowerment of regional tourism industries.

Founder Statement

Experiences That Connect and Inspire

"Leadership, to me, has never been about standing at the front. It is about ensuring that every step we take creates meaningful value for others.

Bondiqu was built on a simple yet powerful belief: that trust is the true foundation of every enduring relationship.

We do not merely build businesses or deliver services; we strive to build trust, meaningful partnerships, and sustainable solutions that continue to grow with time.

The journey of building Bondiqu has been one of dedication, humility, and continuous learning. We believe that achieving what we call 'Ultimate Service' is not about perfection, but about a sincere commitment to always improve, to listen, and to serve with integrity.

Your trust is not simply valued—it is a responsibility we carry with the highest respect. Every decision we make is guided by transparency, accountability, and the unwavering pursuit of excellence.

As we move forward, our aspiration is clear: to grow together with our partners, contribute positively to the industries and communities we serve, and continue creating lasting value for generations to come.

And through every step of that journey, we remain guided by one principle that defines Bondiqu — to always stay humble at heart while striving to deliver the ultimate."

Vision & Mission

VISION

To become a leading integrated service company that delivers innovative and high-quality solutions in tourism, travel, transportation, event management, outbound activities, professional training, souvenir and apparel provision, food services, and construction, while prioritizing customer satisfaction and contributing positively to society.

MISSION

- Offer compelling, educational, and competitive travel packages for individuals, communities, educational institutions, and corporations.
- Ensure safe, comfortable, and well-maintained transportation through a diverse and fully equipped fleet.
- Plan and execute professional events, corporate gatherings, CSR initiatives, and thematic activities that are impactful and memorable.
- Deliver high-quality training programs that build competencies in hospitality, leadership, customer service, and marketing.
- Develop tailored outbound and team-building programs that foster collaboration and leadership.
- Supply premium, customized merchandise and souvenirs that reflect brand identity and support promotional goals.
- Serve hygienic, high-quality local and international cuisine through comprehensive food and catering services.
- Forge strategic partnerships to expand market reach and support long-term, sustainable growth.
- Uphold customer satisfaction through professional, friendly service and an uncompromising commitment to quality.

Why Choose Us?



CUSTOMER SATISFACTION

Our primary goal is to deliver an exceptional experience, consistently exceeding client expectations through outstanding service and support.



SAFETY FIRST

Your safety is our unwavering priority. We adhere to the highest safety standards to ensure that every service and product we deliver is secure, reliable, and worry-free.



ALL-AGE FRIENDLY

We specialize in creating tailored solutions, services, and products for clients of all ages and needs, ensuring high-quality delivery across all areas.



BEST PRICE

We are committed to providing competitive and transparent pricing, ensuring the best possible value for all our services without compromising on quality.

Our Services

BONDIQU TOUR & EVENT ORGANIZER

Our flagship premium travel service offers a curated collection of signature tour packages, as well as bespoke and fully customized travel experiences, all supported by seamless management for corporate and private events.



BONDIQU ECONOMIC SOLUTION TOUR (BEST)

Our Tour Services offer a more affordable option, providing the best balance of price and quality. Ideal for Educational Tours (Study Tours) and a variety of other activities for all audiences.



BEST also supports your company's Corporate Social Responsibility (CSR) and other charity programs by organizing a variety of tour programs, including but not limited to educational tours (Study Tours), for underprivileged children, such as those from orphanages or other communities in need, whether selected by your company or recommended by us.

BONDIQU CHARTER SERVICES

We offer a complete range of transportation rental services, including VIP Buses Legrest seats , Large Buses, Medium Buses, Hiace Premio, Elf GIGA minibuses, Innova, Avanza, Alphard, and various other vehicles, as well as marine transport such as boats and phinisis. All vehicles are well-maintained and operated by skilled, experienced drivers. (Contact us to learn about available options)



BONDIQU OUTBOUND & TEAMWORK



Enhance the performance of your team or institution through our customized outbound training programs. These activities are designed to build teamwork, leadership, collaboration, and drive success. We also offer outbound programs for students from elementary school through university levels to help develop personal potential, confidence, and strong teamwork skills.



BONDIQU SOUVENIR & CLOTHING



Customize your souvenirs and clothing to meet your specific needs. Personalize your company's design and logo with a wide selection of quality products at the best prices. (Contact us to learn about available variants and options)

BONDIQU TRAINING, EMPOWER & CONSULTING



Our professional training programs cover areas such as leadership, hospitality, human resources, customer service, marketing, and operations, aiming to improve customer service skills, communication, and operational management across industries.

BONDIQU FOOD PRODUCT & SERVICES



We offer a variety of customizable food products, ranging from snacks to catering services, featuring both local and continental menus, perfect for any event or activity. (Contact us to learn about available options)



Contact Information

HEADQUARTERS

Legenda Wisata Zona Marcopolo A22-27, Wanaherang,
Gunung Putri, Bogor Regency, West Java,
Indonesia 16965

OFFICE LOCATIONS (BRANCHES)

- Pangalengan, Bandung
- Karangwaru Lor Yogyakarta
- Cluring Banyuwangi
- Denpasar Bali
- Mataram Lombok, NTB
- Aceh - Sabang

CUSTOMER SUPPORT

Email:

support@bondiqu.com

WhatsApp:

[+62 898 1558 100](tel:+628981558100)

WEBSITE

www.bondiqu.com

SOCIAL MEDIA

Facebook:

facebook.com/bondiqu

Instagram:

instagram.com/bondiqu

Threads:

threads.net/@bondiqu

X:

x.com/bondiqu

Tiktok:

tiktok.com/@bondiqu

Youtube:

youtube.com/@Bondiqu

BONDIQU

Scan to Download Our
Latest Company Profile:



www.bondiqu.com